



# fPIF 2025

## The African Peering and Interconnection Forum

 19 – 21 August 2025

 Lagos, Nigeria



Organizers:



Local Hosts:





**The African Peering and Interconnection Forum (AfPIF), organized by the African IXP Association (AFIX) with the support of the Internet Society (ISOC) and hosted by Internet Exchange Point of Nigeria (IXPN), Rack Centre and AF-CIX seeks to address Africa's unique interconnection challenges and opportunities.**

African IXP Association (AFIX) and the Internet Society (ISOC) will hold the 14<sup>th</sup> annual African Peering and Interconnection Forum in Lagos, Nigeria from 19 - 21 August 2025. The event, hosted by the IXPN, Rack Centre and AF-CIX aims to promote the development of national and cross border interconnection by:

- ⦿ Bringing together infrastructure providers, content providers, service providers, and policy-makers to engage, share experiences, and learn from experts in their field.
- ⦿ Promoting the establishment and growth of Internet Exchange Points by fostering community cooperation and by demonstrating the value of local, national, and regional interconnection.
- ⦿ Sharing knowledge about the economics of network interconnection and peering in order to reduce information asymmetry.
- ⦿ Providing opportunities for participants to establish interconnection and other agreements through dedicated "Peering Bilaterals" meeting sessions.
- ⦿ Facilitating participant interaction through social activities and an online portal.



Photo: AfPIF 2023, Accra Ghana

# AFPIF 2025 | Lagos, Nigeria | 19 – 21 August 2025



Photos: AFPIF 2024, Kinshasa, DRC | © D-WAY Production



After thirteen years of engagement, AfPIF has earned its reputation as the seminal event for peering and interconnection in Africa. It is widely regarded as a key venue for networking and business development because it provides unique opportunities for industry participants to meet, socially interact, and develop new relationships.

## By being part of this event you will have the opportunity to interact with:

- Ⓞ Network Infrastructure Providers
- Ⓞ Internet Exchange Point Operators
- Ⓞ Content Providers and Content Distribution Networks
- Ⓞ Internet Service Providers
- Ⓞ Data Center Operators
- Ⓞ Research and Education Networks
- Ⓞ Network Interconnection Experts
- Ⓞ Policy-makers and Regulators.



## SOCIAL ACTIVITIES

### Planned social activities include:

- ④ **Beers for Peers:** An informal event designed to provide an opportunity for participants to meet and interact in an informal environment early in the conference schedule. This event will be held on the evening of Tuesday 19 August, hosted by NAPAfrica.
- ④ **Gala Dinner:** A more formal event designed to give participants an opportunity to interact and enjoy a taste of Nigerian cuisine and culture. This event will be held on the evening of Wednesday 20 August and will be hosted by IXPN, Rack Centre and AF-CIX.



AfPIF provides additional opportunities for interaction in its sponsor exhibition area and in the Peering Bilaterals sessions, which are designed to facilitate one-on-one meetings between participants. Attendees are also invited to participate in Peering Personals - 60-second presentations for network operators or Internet Exchange Points to promote peering opportunities of their networks or peering infrastructure.



Photos: AfPIF 2024, Kinshasa, DRC | © D-WAY Production



# THE VENUE

## General Information on Nigeria

Nigeria is a country located on the western coast of Africa. Nigeria has a diverse geography, with climates ranging from arid to humid equatorial. However, Nigeria's most diverse feature is its people. Hundreds of languages are spoken in the country, including Yoruba, Igbo, Fulani, Hausa, Edo, Ibibio, Tiv, and English. The country has abundant natural resources, notably large deposits of petroleum and natural gas.

The national capital is Abuja, Federal Capital Territory, which was created by decree in 1976. However, Lagos, the former capital, retains its standing as the country's leading commercial and industrial city.

Nigeria is a patchwork of distinctive regions, including deserts, plains, swamps, mountains, and steamy jungles. It has one of the largest river systems in the world, including the Niger Delta, the third largest delta on Earth.

Much of Nigeria is covered with plains and savannas. These tropical grasslands spread out as far as the eye can see and are interrupted here and there by trees and shrubs. The southwestern plains are home to the Yoruba people, who have lived there for thousands of years.

Modern Nigeria dates from 1914, when the British Protectorates of Northern and Southern Nigeria were joined. The country became independent on October 1, 1960, and in 1963 adopted a republican constitution but elected to stay a member of the Commonwealth.

## About Lagos

Lagos is Nigeria's largest city and one of the fastest-growing cities in the world. It is the economic and cultural hub of the country, renowned for its vibrant nightlife, diverse culture, and bustling markets. The city is divided into the mainland and the island, with the latter being the commercial and entertainment centre.



## FACTS



**Capital:**  
Abuja



**Currency:**  
Naira



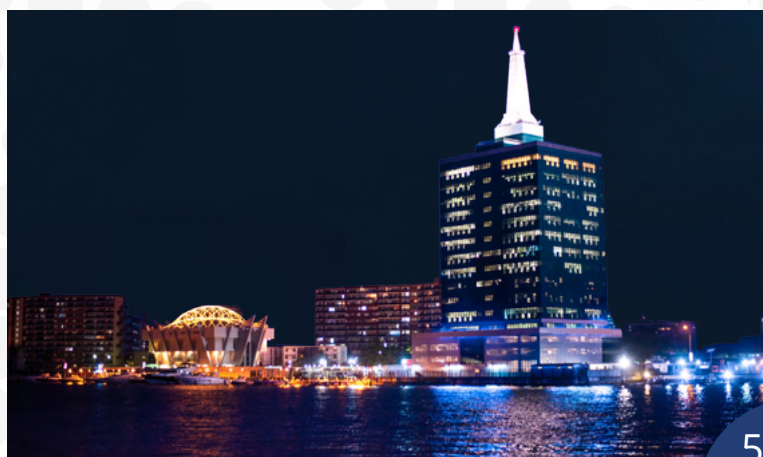
**Area:**  
923,769 sq. km



**Languages:**  
English (official language), Hausa, Yoruba, Igbo, over 200 regional languages.



**Population:**  
225 million





# SPONSORSHIP OPPORTUNITIES



## Platinum Sponsor

Sponsorship Value: \$20,000

- Opportunity to provide branded swag for the delegate bags;
- Exclusive use of a private meeting room at the venue during the event;
- Sponsor logo displayed prominently on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue, with the opportunity to select location ahead of other lower tier sponsors;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications (includes quote from Sponsor and a link to Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Gold Sponsor

Sponsorship Value:  
\$12,000

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post- event communications (includes link to the Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Silver Sponsor

Sponsorship Value:  
\$7,500

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Bronze Sponsor

Sponsorship Value:  
\$5,000

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre-and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Streaming Sponsor

Sponsorship Value: \$15,000 (Exclusive)

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Simultaneous Interpretation Sponsor

Sponsorship Value: \$17,000 (Exclusive)

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## Connectivity Sponsor

Sponsorship Value: Gift in Kind (Exclusive)

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



## T Shirt Sponsor

Sponsorship Value: \$15,000 (Exclusive)

- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⊗ Exclusive exhibition table in the exhibition area at the venue;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post-event communications;
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on AfPIF social media channels.



## Fellowship Sponsor

Sponsorship Value: Tailored sponsorship packages available from \$5,000

- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post-event communications;
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on AfPIF social media channels.



## Exclusive Lunch Sponsor

Sponsorship Value: \$70,000

- ⊗ Recognized as official AfPIF lunch sponsor;
- ⊗ Opportunity to provide branded swag for the delegate bags;
- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed on table tents on each of the lunch tables during the event;
- ⊗ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⊗ Exclusive exhibition table in the exhibition area at the venue;
- ⊗ Opportunity to display two pop-up banners inside the lunch room throughout the event;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post-event communications;
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on AfPIF social media channels.

**\*The sponsor is recognized as the official lunch sponsor for the full 3 days of the event.**





## Exclusive Coffee Break Sponsor

Sponsorship Value: \$45,000

- Recognized as official AfPIF coffee break sponsor;
- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on table tents on each of the coffee stations during the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.

**\*The sponsor is recognized as the official coffee sponsor for the full 3 days of the event.**

### SPONSORSHIP BENEFITS

- Maximize your investment with the best combination of content, exhibition, and networking opportunities available in the region;
- An opportunity for face-to-face communication with existing and potential customers, thereby increasing loyalty and allowing new leads to be established;
- Access to speaker presentations, insights, and industry trends;
- Be seen as an active and relevant player in your industry; and
- Strong potential for positive media coverage.



### SPONSORSHIP CONTACT

Tailored sponsorship packages are also available. For more information about these packages, or to discuss sponsorship in general, please contact:

#### Sally Harvey

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#### Local Sponsorship

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#### Organizers:



#### Local Hosts: